

# TODAY ON THE RADIO

THURSDAY, NOV. 4, 1937

## OUTSTANDING EVENTS ON ALL STATIONS

- 1:15-2:00 P. M.—Advertising Club Football Luncheon—WEAF (Also WMCA to 1:45 P. M.).
- 3:15-4:00 P. M.—Eastman School Symphony Orchestra Concert—WJZ.
- 6:00-6:15 P. M.—“Should the President Apply the Neutrality Act?”—Senator Elbert D. Thomas of Utah, George H. Soule Jr., Editor New Republic—WABC.
- 6:45-7:00 P. M.—“A Reply to the Japanese Ambassador,” Dr. C. T. Wang, Chinese Ambassador to the United States—WABC.
- 8:00-9:00 P. M.—Vallee Varieties: Play, “Journey Postponed,” With Walter Huston; Hoopii Hawaiians, and Others—WEAF.
- 8:00-9:00 P. M.—Play, “Holiday,” With Burgess Meredith and Margalo Gilmore; Kate Smith, Songs, and Others—WABC.
- 9:00-10:00 P. M.—Première: Film Stars on Parade—Jeanette MacDonald, Soprano; Allan Jones; Sophie Tucker, Songs, and Others—WEAF, WHN.
- 9:00-10:00 P. M.—Major Bowes's Amateur Hour—WABC.
- 9:00-9:30 P. M.—Rochester Philharmonic, José Iturbi, Conductor—WJZ.
- 9:30-10:30 P. M.—America's Town Meeting, Town Hall; Topic, “What Should Be America's Policy in the Far East”—WJZ.

### Press-Radio News:

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| 9:25 A. M.—WABC | 9:55 A. M.—WNEW  | 6:25 P. M.—WABC |
| 9:40 A. M.—WEAF | 10:45 A. M.—WMCA | 6:30 P. M.—WQXR |
| 9:40 A. M.—WJZ  | 6:20 P. M.—WMCA  | 6:30 P. M.—WEAF |
|                 |                  | 6:30 P. M.—WJZ  |

Where there is no listing for a station, its preceding program is on the air  
 WMCA..570 WOR..710 WNYC..810 WHN..1010 WEVD..1300  
 WEAF..660 WJZ..760 WABC..860 WQXR..1550

## MORNING

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| <p>6:30-WOR—Merry Music</p> <p>6:45-WOR—Gambling's Musical Clock</p> <p>7:00-WMCA—Early Risers Club</p> <p>WNYC—Morning Melodies</p> <p>WHN—Popular Music</p> <p>WEVD—Studio Music</p> <p>7:15-WNYC—News: Gymnasium Class</p> <p>WHN—News: Early Birds Music</p> <p>7:30-WEAF—Radio Rubes, Songs</p> <p>WOR—Sorey Orchestra</p> <p>WJZ—Sears Orchestra</p> <p>WABC—Poetic Strings</p> <p>7:45-WJZ—Yoichi Hiraoka, Xylophone</p> <p>WMCA—News; Barnacle Bill, Songs</p> <p>WHN—Hillbilly Music</p> <p>WEVD—Morning Devotions</p> <p>7:55-WJZ—News: Southernaires Quartet</p> <p>WABC—News: Morning Almanac</p> <p>8:00-WEAF—Malcolm Claire, Stories</p> <p>WOR—News: Talks and Music</p> <p>WNYC—Morning Serenade</p> <p>WHN—Music: Neighbor Talk</p> <p>WEVD—News: Italian Music (Off to 3)</p> <p>8:15-WEAF—Good Morning Melodies</p> <p>WJZ—Leibert Ensemble</p> <p>WMCA—Morning Meditations</p> <p>8:25-WNYC—Consumers' Guide</p> <p>8:30-WEAF—Instrumental Ensemble</p> <p>WOR—Talk—Martha Manning</p> <p>WMCA—Fern Scull, Organ</p> <p>WNYC—String Trio</p> <p>8:45-WOR—The Gospel Singer</p> <p>WJZ—Lucille and Lanny, Songs</p> <p>WMCA—Studio Music</p> <p>WHN—Morning Exercises; Music</p> <p>9:00-WEAF—Women and News</p> <p>WOR—Ed Fitzgerald, Variety</p> <p>WJZ—Breakfast Club Music</p> <p>WABC—Fan Mail Dramatized</p> <p>WMCA—String Ensemble</p> <p>WNYC—Symphonic Music</p> <p>9:15-WEAF—Levey Orchestra and Others</p> <p>WOR—The Story Teller's House</p> <p>WHN—Organ; News</p> <p>9:25-WABC—Press-Radio News</p> <p>9:30-WOR—The Goldbergs—Sketch</p> <p>WJZ—Armchair Quartet</p> <p>WABC—Richard Maxwell, Songs</p> <p>WMCA—Health—Dr. Shirley Wynne</p> <p>9:40-WEAF—Press-Radio News</p> <p>WJZ—Press-Radio News</p> | <p>9:45-WEAF—Landt Trio</p> <p>WOR—Studio Music</p> <p>WJZ—Aunt Jemima—Sketch</p> <p>WABC—Bachelor's Children—Sketch</p> <p>WMCA—News: Hillbilly Music</p> <p>WHN—Richman Orchestra</p> <p>10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch</p> <p>WOR—Pure Food—Alfred McCann Jr.</p> <p>WJZ—Story of Mary Marlin—Sketch</p> <p>WABC—Pretty Kitty Kelly—Sketch</p> <p>WNYC—Robert Jones, Organ</p> <p>WHN—What to Eat—C. H. Goudiss</p> <p>10:15-WEAF—John's Other Wife—Sketch</p> <p>WJZ—Ma Perkins—Sketch</p> <p>WABC—Myrt and Marge—Sketch</p> <p>10:30-WEAF—Just Plain Bill—Sketch</p> <p>WJZ—Pepper Young's Family—Sketch</p> <p>WABC—Elovements—Emily Post</p> <p>WNYC—Home Decoration—Talk</p> <p>WHN—Melodies That Linger</p> <p>10:45-WEAF—Today's Children—Sketch</p> <p>WJZ—Kitchen Cavalcade</p> <p>WABC—Instrumental Group</p> <p>WMCA—Press-Radio News</p> <p>WNYC—Musical Essays—Dr. Alvin Kranich</p> <p>11:00-WEAF—David Harum—Sketch</p> <p>WOR—Talk—Neil Vinick</p> <p>WJZ—The O'Neills—Sketch</p> <p>WABC—Instrumental Ensemble</p> <p>WMCA—The Dentist Says</p> <p>WHN—Film News; Hawaiian Trio</p> <p>11:15-WEAF—Backstage Wife—Sketch</p> <p>WOR—Romance of Hope Alden</p> <p>WJZ—Road of Life—Sketch</p> <p>WABC—Carol Kennedy's Romance</p> <p>WMCA—Woman's Program</p> <p>WNYC—Safety—Captain Matthew Skea</p> <p>11:30-WEAF—Instrumental Ensemble</p> <p>WOR—Dance Orchestra</p> <p>WJZ—Vic and Sade—Sketch</p> <p>WABC—Big Sister—Sketch</p> <p>WNYC—Sanitation Department Band</p> <p>WHN—Visitors From Space—John R. Saunders</p> <p>11:45-WEAF—The Mystery Chef</p> <p>WOR—Myra Kingsley, Astrologer</p> <p>WJZ—Edward MacHugh, Songs</p> <p>WABC—Aunt Jenny's Life Stories</p> <p>WHN—Footlight Excerpts</p> |
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## AFTERNOON

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| <p>12:00-WEAF—Girl Alone—Sketch</p> <p>WOR—Talk—Victor Lindlahr</p> <p>WJZ—The Church in the World Today—Dr. Alfred Grant Walton</p> <p>WABC—Cherl and the Three Notes</p> <p>WMCA—Talk—Victor Lindlahr</p> <p>WNYC—Red Cross Drive—Talk; Music</p> <p>WHN—Freshman Follies, Comedy</p> <p>12:15-WEAF—The Goldbergs—Sketch</p> <p>WJZ—George Griffin, Baritone</p> <p>WABC—Edwin C. Hill, Commentator</p> <p>WHN—Organ; Studio Music</p> <p>12:25-WJZ—News: Farm and Home Hour: Description, Corn-Husking Contest At Weber Farm, Saline County, Mo.</p> <p>12:30-WEAF—Stella Dallas—Sketch</p> <p>WOR—News: We Are Four—Sketch</p> <p>WABC—Helen Trent's Romance</p> <p>WMCA—Fashions—Glenna Strickland</p> <p>12:45-WEAF—Jean Ellington, Songs</p> <p>WABC—Our Gal Sunday—Sketch</p> <p>1:00-WEAF—Markets and Weather</p> <p>WOR—Interview Atop Skyscraper</p> <p>WABC—Bett' and Bob: Hymns; Arnold Grimm's Daughter; Interviews With Shirley Ross, John Trent, and Others</p> <p>WMCA—Nick Kenny, Commentator</p> <p>WNYC—Missing Persons; Music</p> <p>WHN—Singin' Sam; Le Roy, Piano</p> <p>1:15-WEAF—Advertising Club Annual Football Luncheon: Harry Rockefeller, Rutgers Coach; Innis Brown, Sports Writer; Christy Walsh, Sports Manager, New York World's Fair, and Others; Lowell Thomas, Master of Ceremonies (Also WMCA to 1:45)</p> <p>WOR—Homemaking—Marjorie Mills</p> <p>1:30-WOR—Pepper Young's Family</p> <p>WJZ—Love and Learn—Sketch</p> <p>WHN—Voice of Experience</p> <p>1:45-WOR—Judy and Jane—Sketch</p> <p>WJZ—Hal Gordon, Tenor</p> <p>WMCA—Home Talk</p> <p>WNYC—Don't Fear Cancer, Fight It—Dr. Isabel Scharnagel</p> <p>WHN—Levitov Orchestra</p> <p>2:00-WEAF—String Quartet Recital</p> <p>WOR—Kitty Keane, Sketch</p> <p>WJZ—Oswaldó Aranha, Ambassador From Brazil, at National Foreign Trade Convention, Cleveland</p> <p>WABC—Lyric Serenade</p> <p>WMCA—Voice of Experience</p> <p>WHN—Band; News</p> <p>WNYC—Operetta: Mikado</p> <p>WQXR—Dance Music</p> <p>2:15-WOR—Raoul Nadeau, Baritone</p> <p>WABC—Louise and the Lads, Songs</p> <p>WMCA—The Church and Education—Rev. A. J. Doege, President Concordia Collegiate Institute</p> <p>2:30-WEAF—How to Open a Shop—Alissa Keir, Writer</p> <p>WOR—Houseboat Hanna—Sketch</p> <p>WJZ—Jorge Negrette, Baritone</p> <p>WABC—School of the Air: Music and Literature</p> <p>WMCA—Variety Show</p> <p>WHN—Albert Orchestra</p> <p>2:45-WEAF—Girl Interne—Sketch</p> <p>WOR—Talk—Beatrice Fairfax</p> <p>WJZ—Description, Building of Subway Below Radio City</p> <p>3:00-WEAF—Pepper Young's Family</p> | <p>WOR—Martha Deane's Program</p> <p>WJZ—Is Cancer Due to Civilization?—Dr. William H. Woglom</p> <p>WABC—Theatre Matinee</p> <p>WHN—Variety Show</p> <p>WEVD—Report on Proportional Representation Count</p> <p>WQXR—Campus Airs</p> <p>3:15-WEAF—Ma Perkins—Sketch</p> <p>WJZ—Eastman School Orchestra, Dr. Dr. Howard Hanson, Conductor</p> <p>WEVD—String Ensemble</p> <p>WQXR—Views of the News</p> <p>3:30-WEAF—Vic and Sade—Sketch</p> <p>WABC—Living Under the Sea, Captain E. W. Brown, U. S. N.</p> <p>WNYC—Books and Authors—Talk</p> <p>WHN—Dance Music</p> <p>WQXR—Studio Music</p> <p>3:45-WEAF—The O'Neills—Sketch</p> <p>WOR—Bide Dudley's Theatre Club</p> <p>WABC—Old Favorite Melodies</p> <p>WQXR—Science News; Music</p> <p>4:00-WEAF—Lorenzo Jones—Sketch</p> <p>WOR—News: Young Widder Jones</p> <p>WJZ—Club Matinee—Variety Show</p> <p>WABC—Ted Malone, Readings</p> <p>WNYC—String Quartet</p> <p>WHN—Dr. Friendly—Sketch</p> <p>WEVD—Polish Orchestra</p> <p>4:15-WEAF—The Guiding Light—Sketch</p> <p>WABC—Bob Byron, Piano</p> <p>WHN—Life of Mary Sothorn—Sketch</p> <p>4:30-WEAF—Story of Mary Marlin</p> <p>WOR—Johnson Family—Sketch</p> <p>WABC—United States Army Band</p> <p>WNYC—Alice Braynard, Organ</p> <p>WHN—Le Roy, Pianist</p> <p>WEVD—Variety Show; Sketch</p> <p>4:45-WEAF—Road of Life—Sketch</p> <p>WOR—Talks and Music</p> <p>WJZ—Announcement of Winners, Corn Husking Bee, Marshall, Mo.</p> <p>WHN—Mad Hatterfield—Sketch</p> <p>5:00-WEAF—Golden Melodies</p> <p>WOR—Women Make the News</p> <p>WJZ—The Little Variety Show</p> <p>WABC—Follow the Moon—Sketch</p> <p>WNYC—Hobbies—Sydney Hayden</p> <p>WHN—Raderman Orchestra</p> <p>WEVD—Mincioti Players—Drama</p> <p>WQXR—Young People Concert</p> <p>5:15-WOR—Charlie Chan—Sketch</p> <p>WABC—Life of Mary Sothorn—Sketch</p> <p>WNYC—Junior Inspectors Club</p> <p>WHN—News: Health Briefs</p> <p>5:30-WEAF—Jack Armstrong—Sketch</p> <p>WOR—Little Orphan Annie—Sketch</p> <p>WJZ—Singing Lady</p> <p>WABC—Children's Program</p> <p>WMCA—Hillbilly Music</p> <p>WNYC—Wanda Jim's Adventure Land; News (Sign Off)</p> <p>WEVD—Giglio Players—Drama</p> <p>WQXR—Does Proportional Representation Work?—Mrs. Samuel S. Dur-ye, President Women's City Club</p> <p>5:45-WEAF—Little Orphan Annie—Sketch</p> <p>WOR—Red Star Rangers</p> <p>WJZ—Tom Mix—Sketch</p> <p>WABC—Hilltop House—Sketch</p> <p>WMCA—Street Forum</p> <p>WHN—Talks and Music</p> <p>WEVD—Bocella and Rolli, Songs (Off to 8)</p> <p>WQXR—Opera Musicale</p> |
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## EVENING

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| <p>6:00-WEAF—Hill Orchestra</p> <p>WOR—Uncle Don</p> <p>WJZ—News: Kogen Orchestra</p> <p>WABC—Should the President Apply the Neutrality Act—Senator Elbert D. Thomas of Utah; George H. Soule, Jr., Editor, New Republic</p> <p>WMCA—Racing Results</p> <p>WHN—Life of Morse—Play</p> <p>WQXR—Salon Strings</p> <p>6:15-WEAF—Don Winslow of the Navy</p> <p>WABC—Eton Boys Quartet</p> <p>WMCA—Investments—E. C. Olsen</p> <p>6:20-WMCA—Press-Radio News</p> <p>6:25-WABC—Press-Radio News</p> <p>WMCA—Organ; Sports Talk</p> <p>WQXR—Press-Radio News</p> <p>6:30-WEAF—Press-Radio News</p> <p>WOR—News Bulletins</p> <p>WJZ—Press-Radio News</p> <p>WABC—Football—Eddie Dooley; Gus Dorais, Detroit Coach</p> <p>WHN—Wife vs. Secretary—Play</p> <p>WQXR—R. E. McAlarney, Comments</p> <p>6:35-WEAF—Carol Weymann, Soprano</p> <p>WJZ—From Etah, Greenland: Preparations for Search for Russian Explorers—Clifford J. MacGregor, Commander MacGregor Arctic Expedition</p> <p>6:45-WEAF—Billy and Betty—Sketch</p> <p>WOR—Success Doctor—Harry Balkin</p> <p>WJZ—Lowell Thomas, Commentator</p> <p>WABC—A Reply to the Japanese Ambassador—Dr. C. T. Wang, Chinese Ambassador to the United States</p> <p>WMCA—Brusloff Orchestra</p> <p>WHN—News: Dance Music</p> <p>WQXR—Herzer and Zayde, Piano Duo</p> <p>7:00-WEAF—Amos 'n' Andy—Sketch</p> <p>WOR—Sports; Smith Orchestra</p> <p>WJZ—Easy Aces—Sketch</p> <p>WABC—Jack Fulton, Tenor</p> <p>WQXR—Sibelius Concert</p> <p>7:15-WEAF—Vocal Varieties</p> <p>WJZ—Dr. Keen; Tracer of Lost Persons—Drama</p> <p>WABC—Grimm and Cool, Songs</p> <p>WMCA—Five-Star Final—Sketch</p> <p>7:30-WEAF—Reisman Orchestra; Chorus</p> <p>WOR—The Answer Man</p> <p>WJZ—Lum and Abner—Sketch</p> <p>WABC—We the People: Interviews With General Lepino Garibaldi, Italian Adventurer, and Others, by Gabriel Heatter; Warnow Orchestra</p> <p>WMCA—Arden Orchestra</p> <p>WHN—Alias Jimmy Valentine—Sketch</p> <p>7:45-WOR—Follies of the Air</p> <p>WJZ—Kidoodlers Novelty Quartet</p> <p>WMCA—The Counsellor—Talk</p> <p>WHN—Football Round-up; Music</p> <p>8:00-WEAF—Vallee Varieties: Play, Journey Postponed, with Walter Huston and Elizabeth Patterson; Ione Reed, Movie Stunt Actress; Red Skelton, Comedian; Tommy Riggs, Mimic; Hoopii Hawaiians, and Others</p> <p>WOR—Florito Orchestra; Vocalists</p> <p>WJZ—General Hugh S. Johnson, Commentator</p> <p>WABC—Kate Smith, Songs; Henry Youngman, Comedian; Play, Holiday, With Burgess Meredith and Margalo Gilmore; Football; Jim Crowley; Miller Orchestra; Straeter Chorus</p> <p>WMCA—Three Little Funsters, Songs</p> <p>WEVD—Bryce Oliver, Comments</p> <p>WQXR—Handel-Bach Music</p> <p>8:15-WQXR—Liedersingers, Mixed Quartet</p> <p>WMCA—Voice of Jerusalem</p> <p>WHN—News: Albert Orchestra</p> <p>WEVD—Report on Proportional Representation Count</p> <p>8:30-WOR—Wayne King Orchestra</p> <p>WJZ—March of Time—Drama</p> <p>WMCA—Jerry Lee, Songs</p> | <p>WEVD—Precinct 77—Sketch</p> <p>WQXR—George Crooks, Organ</p> <p>8:45-WMCA—Description, Events at Horse Show, Madison Square Garden</p> <p>WEVD—Laura Reade, Soprano (Off to 10)</p> <p>9:00-WEAF—Premiere: Film Stars on Parade—Jeanette MacDonald, Allan Jones, Sophie Tucker, Gus Edwards, Eva Tanguay, Trixie Friganza, Irene Franklin, and Others; Willson Orchestra (Also WHN)</p> <p>WOR—Gabriel Heatter, Comment</p> <p>WJZ—Rochester Philharmonic, José Iturbi, Conductor</p> <p>WABC—Major Bowes's Amateurs</p> <p>WMCA—Pronunciation—Sidney Walton</p> <p>WQXR—Building a Better Radio Service—John V. L. Hogan, Engineer</p> <p>9:15-WOR—Comedy Stars of Broadway</p> <p>WQXR—Music and Ballet</p> <p>9:30-WOR—Sinfonietta Concert; Alfred Wallenstein, Conductor</p> <p>WJZ—America's Town Meeting: What Should Be America's Policy in the Far East?—Edwin Borchard Professor of International Law at Yale University; Nathaniel Peffer, Writer; Frederick Moore, American Adviser to Japanese Embassy; James G. MacDonald of Editorial Staff, The New York Times</p> <p>WMCA—Marjorie Harris, Songs</p> <p>9:45-WMCA—Mid-Week Forum</p> <p>10:00-WEAF—Bing Crosby, Master of Ceremonies; Bob Burns, Comedian; Trotter Orchestra; Douglas Fairbanks Jr.; Fay Bainter; Giovanni Colonna, Songs</p> <p>WOR—How the Income in the United States Is Divided Among Us—Albert Atwood, Writer</p> <p>WABC—Buddy Clark, Songs</p> <p>WHN—Gruffoller Orchestra</p> <p>WEVD—Edith Friedman, Piano</p> <p>WQXR—Studio Music (Off at 11)</p> <p>10:15-WOR—The Red Cross—Monsignor Michael J. LaVelle; Rabbi Stephen S. Wise; Dr. Joseph R. Sizoo, Vice President Federal Council of Churches (From Recording)</p> <p>WMCA—Hillbilly Music</p> <p>WHN—Gypsy Music</p> <p>WEVD—Studio Music</p> <p>10:30-WOR—Musical Review</p> <p>WJZ—Jamboree—Variety Show</p> <p>WABC—Concert Orchestra</p> <p>10:45-WMCA—News; Music; Weather</p> <p>WHN—Grenet Orchestra</p> <p>11:00-WEAF—Weber Orchestra</p> <p>WOR—News: Shooting Conditions in Nova Scotia—Babe Ruth; Bob Edge, Hunting Authority, From Halifax</p> <p>WJZ—News: Vagabonds Quartet</p> <p>WABC—Calloway Orchestra</p> <p>WHN—Dance Music</p> <p>11:15-WJZ—Elza Schallert, Interviews</p> <p>11:30-WEAF—Concert Orchestra</p> <p>WOR—Swanson Orchestra</p> <p>WABC—Olsen Orchestra</p> <p>WMCA—Dance Music; Theatre Notes</p> <p>12:00-WEAF—Blaine Orchestra</p> <p>WOR—Goodman Orchestra</p> <p>WJZ—Busse Orchestra</p> <p>WABC—Masters Orchestra</p> <p>WMCA—Dance Music (To 1 A. M.)</p> <p>WHN—Studio Music; Reviews</p> <p>WEVD—Symphonic Music</p> <p>12:20-WHNS—News: Dance Music (to 1)</p> <p>12:30-WEAF—Hines Orchestra</p> <p>WOR—Play Reviews; King Orch.</p> <p>WJZ—Van Orchestra</p> <p>WABC—Masters Orchestra</p> <p>1:00-WOR—Williams Orchestra</p> <p>WEVD—Studio Jamboree</p> <p>1:30-WOR—Hoagland Orchestra</p> |
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